SOCIAL ENTREPRENEURSHIP AND SOCIAL INNOVATION PRACTICES

Perspectives and strategies

23rd and 24th September 2016
FEUC – Coimbra, Portugal
The Master in Social Intervention, Innovation and Entrepreneurship Master (MISIE) is co-organised by the Faculty of Economics (FEUC) and the Faculty of Psychology and Educational Sciences (FPCEUC) from the University of Coimbra, in Portugal. MISIE is organizing the 1st International Congress on Social Intervention, Innovation and Entrepreneurship, dedicated to “Social entrepreneurship and social innovation practices: perspectives and strategies”.

This is an interdisciplinary masters which over the seven years of its existence, graduated students from various professional fields and of different nationalities, who elaborated dissertations and created social projects.

The Congress has three main objectives: to know social innovation and social entrepreneurship practices taking place in Portugal and elsewhere, to understand theoretical and conceptual discussions taking place nationally and internationally and disseminate good practices in order to enhance the relevance of the Social Economy and Democratic Governance for creating sustainable social change. To achieve these objectives the program covers moments dedicated to conceptual and theoretical discussion – plenary conferences and papers’ presentations, workshops for analysis of case studies and dialogues centred on organizations practices.

There will be three paper presentation rounds, each one organized according to different subjects such as Governance, Local and Community Development, Culture and Participation, Social Impact, Sustainability, Social Movements and Solidarity Economy.

Throughout the entire duration of the Congress, a Social Entrepreneurship and Innovation Fair will occur in FEUC to display diverse works and projects that are being developed in Portugal. This fair will also include a dedicated space for Research-Posters.

The Congress established a partnership with actors involved in urban regeneration in downtown Coimbra, developing a set of social innovations - Coletivo Há Baixa, Museu Temporário de Memórias, Jazz ao Centro e Agência de Promoção da Baixa de Coimbra. In this context there will be a guided tour to the spaces transformed by Coletivo Há Baixa followed by a conversation with actors of Museu Temporário de Memórias and Colectivo Há Baixa. Afterwards there will be a collective dinner at Largo do Romal (one of the spaces Ha Baixa intervened) and a concert in Salão Brazil (Jazz ao Centro).

The Conference is being organized jointly by the students and professors of the Masters.
# Programe

**Friday, 23rd September 2016**

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<th>Time</th>
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<td>8h30 – 9h30</td>
<td>Welcoming</td>
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| 9h30 – 10h00| Opening session  
Director of FEUC (Faculty of Economics of the University of Coimbra);  
Director of FPCEUC (Faculty of Psychology and Education Sciences of the University of Coimbra) |
| 10h00 – 11h00| Conference: "Approaches to Social Entrepreneurship and Social Innovation", by  
Lars Hulgard (Roskilde University)  
Moderator: Silvia Ferreira (FEUC) |
| 11h00 – 11h45| Opening: Social Entrepreneurship and Innovation Fair                                                                                     |
| 11h45 – 13h00| Dialogue: “Mapping the social economy, the third sector and social entrepreneurship in Portugal”, with  
• Cristina Parente (Universidade do Porto)  
• Carla Pinto (CASES-Cooperativa António Sérgio para a Economia Social)  
• Carlos Azevedo (Instituto de Empreendedorismo Social-SBS)  
Moderator: Vasco Almeida (Instituto Superior Miguel Torga) |
| 14h30 – 16h30| Workshop: Community intervention and social innovation methodologies | Organised by Há Baixa Collective  
Papers (1st Round) |
| 16h30 – 17h00| Coffee-break                                                                                                                                 |
| 17h00 – 19h00| Workshop “Culture and Participation” | Organized by Teatrão – Theatre Group  
Papers (2nd Round) |
| 20h00 – 23h00| Dinner and Cultural Event                                                                                                                   |
### Saturday, 24th September 2016

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| 9h00 – 10h30 | “Dialoguing with the Social and Solidarity Economy”, with  
                            - Rui Namorado (Centro de Estudos Cooperativos e da Economia Social, FEUC)  
                            - Pedro Hespanha (FEUC/Centro de Estudos Sociais)  
                            - Américo Mendes (Católica Porto Business School)  
                            Moderator: MISIE Coordination |
|           | Coffee-break                                                                                                                                |
| 11h00 – 12h00 | Papers (3rd Round)                                                                                                                          |
| 12h00 – 13h00 | Conference:  
                            “Social Value and Social Impact”, by  
                            Andrea Bassi (University of Bologna)  
                            Moderator: Clara Cruz Santos (FPCEUC) |
| 14.30 – 16.30 | Workshop Financing Social Innovation | Organised by Portugal – Inovação Social                                                         |
| 16.30... | Going Downtown                                                                                                                             |
|            | Partnership with Collectivo Há Baixa, Museu Temporário de Memórias, Jazz ao Centro and Agência de Promoção da Baixa de Coimbra  
                            - Guided tour to the spaces transformed by Coletivo Há Baixa  
                            - Conversation with actors of the Museu Temporário de Memórias and Coletivo Há Baixa about the social and cultural innovations they have been developing  
                            - Dinner at Largo do Romal (one of Há Baixa places)  
                            - Concert in Salão Brazil (Jazz ao Centro) |
Papers Sessions

*Friday, 23rd September 2016*

1st Round

Room 1 – Organizational Innovations for Social Innovation
Room 2 – Education and Participation for Social Entrepreneurship
Room 3 – Strategies and Practices of Social Innovation

2nd Round

Room 1 – Management, leadership, communication and ethics in social economy organizations
Room 2 – sustainability, local development and urban regeneration
Room 3 – Development and Developments of the Social Economy

*Saturday, 24th September 2016*

Room 1 – Social business models and stakeholders’ participation
Room 2 – Evaluation and impact in social innovation
Room 3 – Qualification, work and social insertion
Scientific Committee

Clara Cruz Santos (FPCEUC)
Helena Neves Almeida (FPCEUC)
Cristina Albuquerque (FPCEUC)
Pedro Hespanha (FEUC)
Sílvia Ferreira (FEUC)
Virgínia Ferreira (FEUC)
Rui Namorado (CECES-FEUC)
Rogério Roque Amaro (ISCTE, Lisbon)
Cristina Parente (University of Porto)
Américo Mendes (Catholic University of Porto)

Contacts

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Supporters